



MARKETING OFFICE

EUROPEAN CHESS UNION OFFICIAL SITE

Pricelist for advertisers*

A. Banners on all pages (home + all pages)

1. Long banner 728x90 (header or footer)

Header: 800 euros per month
Footer: 400 euros per month

2. Full banner 468x60 (header or footer)

Header: 700 euros per month
Footer: 350 euros per month

B. Home page banners

1. Half banner 234x60 (main page under tabs)

300 euros per month

2. Large square 250x250 (main page under tabs)

400 euros per month

3. Small buttons 120x60 (main page under tabs)

200 euros per month

C. Internal pages - Sidebar (all internal pages)

1. Full tower 120x600

300 euros per month

2. Medium tower 120x240

200 euros per month

3. Square 150x150

150 euros per month

4. Large buttons 150x60

100 euros per month

5. Small buttons 120x60

80 euros per month

D. Video ads

1. Home page 250x200 (main page under tabs)
400 euros per month
2. Internal pages 250x200
250 euros per month
3. Home page + All pages 250x200
500 euros per month

Special offers

All the above prices have a discount of:

10% for 3 to 5 months agreement

20% for 6 to 11 months agreement

30% for 12 or more months agreement

For any further information, proposal or participation in the ads' program please contact:

**secretary@europechess.org
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*Ads get permission according to the sports ethics.
Ads for smoking, gambling, dating, political ads e.t.c. are not accepted.
Competitive Ads with contracted ECU sponsors are not accepted
ECU has the right to deny any advertisement.